

CAMILO LIZARRALDE

MS Strategic Design & Management | Accessibility
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I'm a Design Strategist and accessibility advocate with 5 years of experience working towards inclusion in tourism and education.

SKILLS

Design Strategy

Accessibility Consultancy

Creative Project Management

User Research

EDUCATION

- MS Strategic Design & Management - The New School - Parsons School of Design New York, NY, May 2024
 - Communication & Product Design - Universidad de los Andes Bogota, Colombia, October 2013
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WORK EXPERIENCE

STUDENT DISABILITY SERVICES GRADUATE ASSISTANT SPECIALIST

Jan 2023 - Present

[THE NEW SCHOOL - New York, NY](#)

- Support student intake and coordination of accommodations and services, such as Priority Registration, Exam Schedule coordination, Student Support initiatives, and the onboarding of the Accommodate database management system.
- Lead inclusion and accessibility special projects such as a new map for The New School webpage and strategic access plan.

RESEARCH ASSISTANT FOR THE OBSERVATORY OF LATIN AMERICA (OLA)

May 2023 - Present

[THE NEW SCHOOL - New York, NY](#)

- Support daily operations, research, and budget management of the OLA, process invoices, receipts, and general expense items for programs, support planning, and tracking projects.
- Help in the drafting of fundraising proposals including developing budget proposals.
- Support the processes needed for hosting visiting scholars.

TEMPORARY FIXED-TERM HOUSING COORDINATOR

June 2023 - Aug 2023

[THE NEW SCHOOL - New York, NY](#)

- Assist Housing Operations in reporting, analysis, and set-up of Modules within StarRez.
- Provide front desk customer service to residential students and their families regarding housing-related inquiries; Respond to questions and requests for support that come through the non-person Housing email account

BRAND MANAGER

Oct 2021 - Oct 2022

[WHEEL THE WORLD - San Francisco, CA](#)

- Lead projects working closely with brand ambassadors to create engaging strategies.
- Branding: Get ownership of the brand definitions to make sure that the WTW team is aligned with travelers, partners, and our community
- Design graphics for WTW accounts to implement in social media, email marketing, and different marketing channels

CONTENT PRODUCTION MANAGER

Sept 2020 - Oct 2022

[M3 MUSIC MANAGEMENT, Bogotá, Colombia](#)

- Design, create, and launch high-quality, engaging video and other media content for artists: [Bomba Estéreo](#), [Diamante Eléctrico](#), Santiago Cruz, and others
- Advise on the development of content strategies and work with show personalities and show producers.

FOUNDER CREATIVE DIRECTOR, LEAD EDITOR, AND PRODUCTION COORDINATOR

Oct 2015 - Oct 2022

[ALETA, Bogotá, Colombia](#)

- Work on projects ranging from digital video and commercials to corporate communications reels and international campaigns on every platform (cinema and television, digital/social, posters, press, internal, etc.)
 - Proficient video editor and all-around post-production lead. Strong ability to manage color correction and vector animation.
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HONORS AND AWARDS

[Fulbright-Saldarriaga Concha scholarship](#)

September 2021